



Sanjay Gandhi Post Graduate Institute of Medical Sciences

VALUE ADDED CERTIFICATION COURSE

ON

CREATIVE WRITING FOR MEDIA

Duration : 30 Hours

30th to 3rd November 2022

Timing : 4:00pm to 7:30pm

Venue : SGPGIMS, Lucknow

VAC065

Organising Secretary

Dr Aditya Kapoor
SGPGIMS, Lucknow

COURSE OBJECTIVES AND COURSE OUTCOMES

Sl.No.	Course Objects	Course Outcomes
1.	To teach students writing styles for print, broadcast and online media	This subject will help students to understand the writing styles for all the platforms of media
2.	Students are provided with the knowledge of editing and proof reading	This will help the students' to analyse how to evaluate the content and use their skills for editing
3.	The students will analyze the importance of writing clearly, precisely and accurately for different types of audience	After completing this study, students will be able to write for any type of audience
4.	This will help the students to acquire the skills for gathering information and techniques	Students will enhance the skills for writing information and the writing techniques used in media agencies

Lt Col Varun Bajpai VSM
Executive Registrar
SGPGIMS, Lucknow



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Value Added Course On Creative Writing for Media

Programme Schedule

Sl. No.	UNIT	TOPIC	No of Classes	Duration
1.	ORIENTATION SESSION	Introduction to the course	1	1hr
2.	Unit 1: What is Creative Writing	Defining and Measuring Creativity (1) Role of Inspiration and Agency (1) Creativity and Resistance (2) What is Creative Writing? (1) The Importance of Reading (1) Activity (1)	7	7hrs
3.	Unit 2: The Art and Craft of Creative Writing	Formal and Informal usage (1) Aspects of Standard and Non standard Language (2) Language and Gender (2) Playing with Words (1) Activity (1)	7	7hrs
4.	Unit 3: Writing for the Media	Introduction: Types of Media (1) The Print Media (2) The Broadcast Media (2) The New Media (2) Advertising and its types (2) Activity (1)	10	10hrs
5.	Unit 4: Preparing for Publication	Revising and Rewriting (2) Proofreading (2) Exercise (1)	5	5hrs

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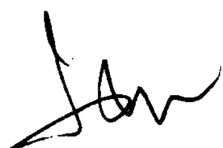
**Value added Certification Course on
CREATIVE WRITING FOR MEDIA**

**Duration : 30 Hours
Timing : 04:00 PM to 07:30 PM
30.10.22 to 03.11.22
VAC065**

Organizing Secretary: Dr Aditya Kapoor

List of enrolled students and Attendance

SR. NO.	Name of the student	Program	30.10. 22	31.10. 22	01.11. 22	02.11. 22	03.11. 22
1	Dr. Tanvi Bhargava	PDAF	P	P	P	P	P
2	Varnika Rai	Senior Demonstrator	P	P	P	P	P
3	Ms. Shobhita Katiyar	PhD	P	P	P	P	P
4	Dr. Prisha Nankana	DM	P	P	P	P	P
5	Dr. Niharika Yadav	MD	P	P	P	P	P
6	Sameer Singh	BSc, Nursing	P	P	P	P	P
7	Shaista Shaikh	BSc, Nursing	P	P	P	P	P
8	Shivam Gupta	BSc, Nursing	P	P	P	P	P
9	Shivangi Singh	BSc, Nursing	P	P	P	P	P
10	Shruti Gupta	BSc, Nursing	P	P	P	P	P
11	Sujata	BSc, Nursing	P	P	P	P	P
12	Suman Prabha	BSc, Nursing	P	P	P	P	P
13	Sumit Kumar	BSc, Nursing	P	P	P	P	P
14	Sweta Pandey	BSc, Nursing	P	P	P	P	P
15	Tasaduk Hussain	BSc, Nursing	P	P	P	P	P
16	Tasya Katiyar	BSc, Nursing	P	P	P	P	P
17	Vaishali Yadav	BSc, Nursing	P	P	P	P	P
18	Vikas Kumar	BSc, Nursing	P	P	P	P	P
19	Akansha Chaudhary	BSc, Nursing	P	P	P	P	P
20	Akash Bharti	BSc, Nursing	P	P	P	P	P
21	Aliya Nausheen	BSc, Nursing	P	P	P	P	P




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Speciality of Physical Medicine & Rehabilitation

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ACKNOWLEDGES THAT

Tanvi Bhargava

HAS SUCCESSFULLY COMPLETED THE FOLLOWING VALUE ADDED
COURSE

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ACKNOWLEDGES THAT

Varnika Rai

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ACKNOWLEDGES THAT

Shobhita Katiyar

HAS SUCCESSFULLY COMPLETED THE FOLLOWING VALUE ADDED
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ACKNOWLEDGES THAT

Prisha Nankana

HAS SUCCESSFULLY COMPLETED THE FOLLOWING VALUE ADDED
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ACKNOWLEDGES THAT

Niharika Yadav

HAS SUCCESSFULLY COMPLETED THE FOLLOWING VALUE ADDED
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