

VAC 27



Social Media in Medicine

A course for students

Date: Jan 18-31, 2021

Time: 2:00-5:00 PM IST

Registration link: <https://bit.ly/3nJ1D3T>

Lt Col Varun Bajpai VSM
Executive Registrar
SGPGIMS, Lucknow

Programme(2:00-5:00pmIST)

Day1
18th January 2021
Introduction

A primer for beginners: the Why
SoMe for clinicians, researchers and patients
An introduction to SoMe platforms
Open access initiative

Chris Wincup

Ashish Goel

Durga Prasanna Misra

Day2
19th January
2021 Creating posts on SoMe

"How to Compose the Perfect Tweet"

Facebook and Instagram course
Use of YouTube in academia

Ai Lyn Tan

Didem Saygin

Ashish Goel

Day3
20th January
2021 Social Media Metrics

Altmetrics

PlumX

Building an Online Profile

Latika Gupta

Latika Gupta

Rudra Prosad Goswami

Day4
21st January 2021
Conducting research using social media & online tools

Surveys

Google Trends

YouTube

Open datasets

Latika Gupta

Sinan Kardes

Latika Gupta

Ashish Goel

Day5
22nd January 2021
Ancillary support

Patients support groups

Saying in social media goals, social listening and strategy

Mehrotra Cautionary Tales

Didem

Anant

Chris Wincup

Day6
23rd January 2021
Post publication promotion

Infographics

Podcasts

Video abstracts

Scheduling on Twitter

Advances on scheduling and frequency

Latika Gupta

Aditya Kapoor

Supriya Sharma

Michael Putnam

Chengappa KG

Dr. Varun Bajpai VSM
Executive Registrar
SGPGIMS, Lucknow



Dr. Chris Wincup
Rheumatologist
@University College London, UK



Dr. Ashish Goel
Professor of Medicine
@UCM S, Delhi, India



Dr. Durga Prasanna Misra
Assistant Professor, Clinical Immunology & Rheumatology
@SGPGIMS, Lucknow, India



Dr. Ailyn Tan
Associate Professor
@University of Leeds, UK



Dr. Didem Saygin
Rheumatologist
@University of Chicago Med, USA



Dr. Latika Gupta
Assistant Professor, Immunology & Rheumatology
@SGPGIMS, Lucknow, India



Dr. Rudra Prosad Goswami
Assistant Professor, Rheumatology
@AIIMS, Delhi, India



Dr. Sinan Kardes
Associate Professor, Medical Ecology & Hydroclimatology
@Istanbul, Turkey



Dr. Anant Mehrotra
Associate Professor, Neurosurgery
@SGPGIMS, Lucknow



Dr. Aditya Kapoor
Cardiologist, Professor
@SGPGIMS, Lucknow



Dr. Supriya Sharma
Gastrosurgeon, Associate Professor
@SGPGIMS, Lucknow



Dr. Michael Putman
Assistant Professor, Rheumatology
@Medical College of Wisconsin, USA



Dr. Chengappa K. Ganesan
Assistant Professor, Clinical Immunology
@JIPMER Puducherry, India

Day1

18th January 2021

Introduction



A primer for beginners: the Why
SoMe for clinicians, researchers and patients



Chris Wincup

An introduction to SoME platforms

Ashish Goel

OPEN



ACCESS

Initiative

Durga Prasanna
Misra

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SGPGIMS, Lucknow

Day2
19th January
2021 Creating posts on So
Me



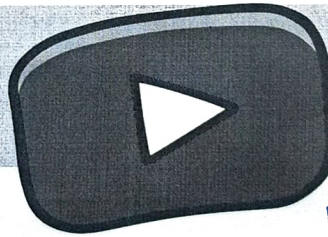
"How to Compose the Perfect Tweet" Twitter

Lyn Tan

Facebook and Instagram course

Didem Saygin

Use of YouTube in academia



Ashish Goel

A handwritten signature in blue ink, appearing to read 'Varun Bajpai'.

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Day 3
20th January
2021 Social Media Metrics



Altmetric

Latika Gupta



Latika Gupta

Building an Online Profile

Rudra Goswami

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Day4

21st January 2021

Conducting research using social media & online tools

Surveys

Latika Gupta



Sinan Kardes

YouTube

Latika Gupta



Ashish Goel

A handwritten signature in blue ink, appearing to read "V Bajpai", written in a cursive style.

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Day 5

22nd January 2021

Ancillary support



Patients support groups

Didem Saygin

Social media goals, Social listening and Strategy

Anant Mehrotra



Cautionary Tales

Chris Wincup

Varun Bajpai

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Day6

23rd January 2021

Post publication promotion

Infographics

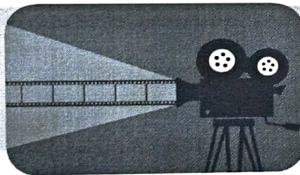
Latika Gupta



Podcasts

Aditya Kapoor

Videoabstracts



Supriya Sharma

Scheduling on Twitter

Michael Putman

Advances in scheduling and frequency

Chengappa KG

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Contact Information



Organiser

Dr. Latika Gupta, MD, DM
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@RheumatologyOxford&@IndianJournalOfRheumatologyAssi
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gy@SGPGIMS, Lucknow, India
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SGPGIMS, Lucknow

Sanjay Gandhi Postgraduate Institute of Medical Sciences (SGPGIMS) is a tertiary care hospital based in Northern part of India. The center boasts of a blend of clinical and basic teaching and research since its establishment in 1983.

Date: Jan 18-23, 2021
Time: 3:00-5:00 PM IST
Registration link: <https://bit.ly/3nJ1D3T>

Varun Bajpai
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Executive Registrar
SGPGIMS, Lucknow

Value added Certification Course on

Social Media in Medicine

Duration: 18 Hours
18.01.2021 to 23.01.2021

Venue: Online

Organizing Secretary:

Dr. Latika Gupta

Course Code: VAC27

		List of enrolled students and attendance						
S. No	Name of student	Program	18.01.21	19.01.21	20.01.21	21.01.21	22.01.21	23.01.21
1	Dr. Kartik Agarwal.	DM	P	P	P	P	P	P
2	Dr. Gala Deep Ajay	DM	P	P	P	P	P	P
3	Dr. Pragya Kafley	DM	P	P	P	P	P	P
4	Dr. Vipin Kumar Pandey	DM	A	P	P	P	P	P
5	Dr. Naganath K	DM	P	P	P	P	P	P
6	Abhijeet Kumar	MD	P	P	P	P	P	P
7	Anshika Dengre	MD	P	P	P	P	P	P
8	Anusree E.V.	MD	P	P	P	P	P	P
9	Apoorva Agarwal	MD	P	P	P	P	P	P
10	Arun Kumar Gupta	MD	P	P	P	P	P	P
11	Ashutosh Kumar Singh	MD	P	P	P	P	P	P
12	Divya Mocharla	MD	A	P	P	P	P	P
13	Joyti Pal	MD	P	P	P	P	P	P
14	Kapil Tiwari	MD	P	P	P	P	P	P
15	Pratibha Kushwaha	MD	P	P	P	P	P	A
16	Preeti Joon	MD	P	P	P	P	P	P



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17	Sangh Ratna Gautam	MD	P	P	P	P	P	P
18	Soumya Thakur	MD	P	P	P	P	P	P
19	Suraj Kumar Naik	MD	P	A	P	P	P	P
20	Swati Saini	MD	P	P	P	P	P	P
21	Chitra Bhartiya	MD	P	A	P	P	P	P
22	Radha Chauhan	MD	P	P	P	P	P	P
23	Anamika	MD	P	A	P	P	P	P
24	Ashutosh Singh	MD	P	P	P	A	P	P
25	Aswath M.S.	MD	P	P	P	P	P	P
26	Shivangi Dikshit	MD	P	P	P	P	P	P
27	Shiwangi Yadav	MD	P	A	P	P	P	P
28	Yogita Khandelwal	MD	A	P	P	P	P	P
29	S.K. Rahul Raja	MD	P	P	P	P	P	P
30	Shaila Farheen	MD	P	P	P	P	P	P
31	Sugandhi	MD	P	P	P	P	P	P
32	Athar Shamim*	MD	P	P	P	P	P	P
33	Madhumita Das	MD	A	P	P	P	P	P
34	Robin Verma	MD	P	P	P	P	P	P
35	Sarthak Agrawal	MD	P	P	P	P	P	P
36	Satya Prakash Kushwaha	MD	P	P	P	P	P	P
37	Tanya Dixit	MD	P	P	P	P	P	P
38	Abhinav Srivastava	MD	P	P	P	P	P	P
39	Bonnie R.K. Singh	MD	P	P	P	P	P	P
40	Mude Veera Nagendra Naik	MD	P	P	P	P	P	P
41	Nitin Kumar	MD	A	P	P	P	P	P
42	Kriti Batni	MD	P	P	P	P	P	P
43	Parul Chaurasia	MD	P	P	P	P	P	P
44	Ramesh Kumar Singh	MD	P	P	P	P	P	A

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45	Akanksha Singh	MHA	P	P	P	P	P	P
46	Anusha Shukla	MHA	P	P	P	P	P	P
47	Chetna Bhatt	MHA	P	P	P	P	P	P
48	Dinank Patel	MHA	P	A	P	P	P	P
49	Rashmi Singh	MHA	P	P	P	P	P	P
50	Deepak Gupta	PDAF	P	A	P	P	P	P
51	Pragya Gupta	PDAF	P	P	P	P	P	P
52	Nalini Singh	PDAF	P	A	P	P	P	P
53	Prakash Kumar Mohanty	PDAF	P	P	P	A	P	P
54	Prateek Gupta	PDAF	P	P	P	P	P	P
55	Anjali Singh	PDAF	P	P	P	P	P	P
56	Nikhil Jain	PDAF	P	A	P	P	P	P
57	Ragesh I.R.	PDAF	A	P	P	P	P	P
58	Vidula Bansal	PDAF	P	P	P	P	P	P
59	Pallavi Rani	PDCC	P	P	P	P	P	P
60	Swati Sattavan	PDCC	P	P	P	P	P	P
61	Parshw Singh	PDCC	P	P	P	P	P	P
62	Ashwin S.A.	PDCC	A	P	P	P	P	P
63	Bhawesh Upreti	PDCC	P	P	P	P	P	P
64	Biswanath Sahoo	PDCC	P	P	P	P	P	P
65	Gajbhiye Vilas Wasudeo	PDCC	P	P	P	P	P	P
66	Pawan Kumar Ray	PDCC	P	P	P	P	P	P
67	Anurag Mehndiratta	PDCC	P	P	P	P	P	P
68	Shariq Ahmad Shah	PDCC	P	P	P	P	P	P
69	Anil Sharma	PDCC	P	P	P	P	P	P
70	Chandni Bhandary P	PDCC	A	P	P	P	P	P
71	Priyanka Gupta	PDCC	P	P	P	P	P	P
72	Nidhi Bhatnagar	PDCC	P	P	P	P	P	P

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73	Abhishek Verma	PDCC	P	P	P	P	P	A
74	Amudalapali Venkata Ramya Mohana	PDCC	P	P	P	P	P	P
75	Ruchi	PDCC	P	P	P	P	P	P
76	Ruchika Tahilyani	PDCC	P	P	P	P	P	P
77	Lalit Agarwal	PDCC	P	A	P	P	P	P
78	Manoj Kumar Verma	PDCC	P	P	P	P	P	P
79	Monika Verma	PDCC	P	A	P	P	P	P
80	Nupur Bajpai	PDCC	P	P	P	P	P	P
81	Abhishek Kumar Dubey	PDCC	P	A	P	P	P	P
82	Arulalan M	PDCC	P	P	P	A	P	P
83	Bapi Barman	PDCC	P	P	P	P	P	P
84	Sarvesh Chandra Mishra	PDCC	P	P	P	P	P	P
85	Pinky Meena	PDCC	P	A	P	P	P	P
86	Avinish Singh	PDCC	A	P	P	P	P	P
87	Chiranjit Gope	PDCC	P	P	P	P	P	P
88	Neeraj Kumar Rao	PDCC	P	P	P	P	P	P
89	Neha Parveen	PDCC	P	P	P	P	P	P
90	Manasi Gupta	PDCC	P	P	P	P	P	P
91	Shilpi Agrawal	PDCC	A	P	P	P	P	P
92	Anshima Singh	PDCC	P	P	P	P	P	P
93	Neha Kumari	PDCC	P	P	P	P	P	P
94	Patel Rashesh Amrutlal	PDCC	P	P	P	P	P	P
95	Sanket	PDCC	P	P	P	P	P	P
96	Shivika Guleria	PhD	P	P	P	P	P	P
97	Archana Tewari	PhD	P	P	P	P	P	P
98	Anjali Singh	PhD	P	P	P	P	P	P
99	Anubhav Srivastava	PhD	A	P	P	P	P	P

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Varun

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100	Biswajit Sahoo	PhD	P	P	P	P	P	P
101	Nisha Kushwaha	PhD	P	P	P	P	P	P
102	Pranshu Srivastava	PhD	P	P	P	P	P	A
103	Shashank Mathur	PhD	P	P	P	P	P	P
104	Sukhanshi Khandpur	PhD	P	P	P	P	P	P
105	Sonam Gautam	PhD	P	P	P	P	P	P
106	Shreya Srivastava	PhD	P	A	P	P	P	P
107	Shubhi Kamthan	PhD	P	P	P	P	P	P

Latika

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CERTIFICATE OF COMPLETION



This is to certify that

Dr. Kartik Agarwal

HAS SUCCESSFULLY COMPLETED THE FOLLOWING VALUE ADDED
COURSE

Social Media in Medicine

Course Code VAC27

18.01.2021 TO 23.01.2021

Organising Secretary

Lt Col Varun Bajpai VSM
Executive Registrar
SGPGIMS, Lucknow

CERTIFICATE OF COMPLETION



This is to certify that

Dr. Gala Deep Ajay

HAS SUCCESSFULLY COMPLETED THE FOLLOWING VALUE ADDED
COURSE

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CERTIFICATE OF COMPLETION



This is to certify that

Dr. Pragya Kafley

HAS SUCCESSFULLY COMPLETED THE FOLLOWING VALUE ADDED

COURSE

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CERTIFICATE OF COMPLETION



This is to certify that

Dr. Vipin Kumar Pandey

HAS SUCCESSFULLY COMPLETED THE FOLLOWING VALUE ADDED
COURSE

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18.01.2021 TO 23.01.2021

Organising Secretary

Lt. Col. Varun Bajpai VSM

Executive Registrar
SGPGIMS, Lucknow

CERTIFICATE OF COMPLETION



This is to certify that

Dr. Naganath K

HAS SUCCESSFULLY COMPLETED THE FOLLOWING VALUE ADDED
COURSE

Social Media in Medicine

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18.01.2021 TO 23.01.2021

Organising Secretary

Lt Col Varun Dejjai VSM
Executive Registrar
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